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| **Press Release** | **06.04.2017** |

Allied Vision introduces revolutionary vision technology for embedded systems at the Embedded Vision Summit 2017

**Allied Vision participates as Premier Sponsor at the world leading event for embedded vision**

*Stadtroda, April 6, 2017* – From May 1 till May 3, 2017, Allied Vision is participating in the world leading conference and exhibition for embedded vision, the “Embedded Vision Summit” in Santa Clara, California, USA. As a member of the Embedded Vision Alliance, Allied Vision is supporting the event as Premier Sponsor.

Allied Vision will showcase an innovative new camera platform for embedded vision at booth #806 to the embedded vision community. Based on a unique processor technology, this new camera platform will give embedded system designers access to advanced vision technology while fulfilling their needs regarding cost, size, power consumption and performance.

**Presentations and workshop**On Tuesday, May 2, participants can learn more about Allied Vision’s new vision technology by attending two presentations at the conference track “Enabling Technologies”:

* 12:00 PM - 12:30 PM: A New Generation Vision Camera for Embedded Systems
* 12:30 PM - 01:00 PM: A Multi-Purpose Vision Processor for Embedded Systems Designers

In addition to this, Allied Vision is offering a “Vision Technology Workshop” on Wednesday, May 3. During this workshop, Allied Vision experts will explain in detail the unique characteristics and benefits of this revolutionary camera platform. The topic will be “**In-Camera Image Processing Pipeline for Embedded Vision”. There are two identical session:**

* Session 1: 09:00 AM - 12:45 PM
* Session 2: 12:15 PM - 04:00 PM.

Participants are invited to register free of charge on
<https://www.embedded-vision.com/summit/alliedvision-icip-workshop>.

**Worldwide webcast on May 4, 2017**For anyone interested who could not attend the Embedded Vision Summit, a webcast will deliver all information on the new products and their technology from May 4, 2017 08:00 AM (CEST). Registrations for the webcast are open on [embeddedrevolution.com](http://www.embeddedrevolution.com).

**Embedded Vision Summit**May 1-3, 2017
Santa Clara Convention Center
Santa Clara, CA – USA
Allied Vision Booth #806

**Allied Vision company profile**For over 25 years, Allied Vision has been helping people to see the bigger picture. Allied Vision supplies camera technology and image capture solutions for industrial machine vision applications and embedded systems. With a deep understanding of customers’ needs, Allied Vision finds individual solutions for every application, a practice which has made Allied Vision one of the leading camera manufacturers worldwide in the machine vision market.
The company has eight locations in Germany, Canada, the United States, Singapore, China, France, and the UK, and is represented by a network of distribution partners in over 30 countries. [www.alliedvision.com](http://www.alliedvision.com)

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