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| **Press release** | **September 20, 2019** |

Allied Vision's Alvium Camera Series receives Innovative Product Award in China

New camera module is awarded by Modern Manufacturing Magazine

*Stadtroda, Germany; Shanghai, China, September 20, 2019* – Allied Vision's revolutionary camera series for Industrial Embedded Vision has received the Innovative Product Award. The prize is presented by the “Modern Manufacturing Magazine” of the publishing house Vogel Communications in China. The award honors innovative products that make a decisive contribution to the further successful development of the embedded system industry.

The Alvium camera module was selected as winner in the Automation and Driving Area by a committee of industry experts followed by online voting.

"We are very proud of this prize. With this award, the jury confirms that the Alvium Camera Series is a groundbreaking innovation that sets standards for the future of image processing," said Liming Zhang, Sales Director APAC, at Allied Vision in Shanghai. The award ceremony took place in Shanghai on Tuesday September 17, 2019.

**Machine Vision performance for embedded systems**The Alvium Camera Series is an innovative camera platform that combines the advantages of classic machine vision cameras with the advantages of embedded sensor modules: extensive functions for image correction and optimization, a large selection of state-of-the-art sensors, intelligent power management, cost-optimized design, and a small form factor with modular concept.

ALVIUM® technology, an Application-Specific Integrated Circuit (ASIC) with integrated image sensor processor (IPS) and image processing library (IPL), delivers industrial performance to embedded vision. By shifting image correction and processing tasks from the host to the camera’s ALVIUM® IPL, engineers can offload the CPU on their embedded boards for alternative processing tasks or reduce overall system cost by downsizing their host processor.

**About Modern Manufacturing Magazine**Modern Manufacturing Magazine is a far-reaching trade medium that informs decision-makers in management, production, automation, and engineering. The powerful information and communication platform for the core industries of the manufacturing industry has a board thematic base in global including China. Modern Manufacturing Magazine offering a total annual circulation of over 30,0000 copies in mainland of China.

**Allied Vision company profile**For 30 years, Allied Vision has been helping people to reach their imaging goals by focusing on what counts. Allied Vision supplies camera technology and image capture solutions for industrial machine vision and industrial embedded vision applications. With a deep understanding of customers’ needs, Allied Vision finds individual solutions for every application, a practice which has made Allied Vision one of the leading camera manufacturers worldwide in the machine vision market.   
The company has nine locations in Germany, Canada, the US, Singapore, China, France, and the UK, and is represented by a network of distribution partners in over 30 countries.   
Allied Vision is member of the TKH Group.  
[www.alliedvision.com](http://www.alliedvision.com)

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