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| ***Press Release*** | ***September 21, 2020*** |

Allied Vision Hires Carl Lewis as Sales Director of the Americas

New head of Sales to further expand business in North and South America.

*Exton, PA, September 21, 2020* – Allied Vision Technologies Inc. has hired Carl Lewis as its new Director, Sales Americas based in the company’s US Sales Office in Exton, PA. As the head of the Americas Sales team, Carl will oversee and support sales activities and direct initiatives in this region

**Strengthening the team**Carl Lewis joins Allied Vision with over 23 years of machine vision solution sales & application engineering experience in multiple market segments and has a proven record of building highly effective teams.

“I am elated to join Allied Vision and work with such an amazing team,” he said. “The machine vision industry is in a period of transformation where Industry 4.0/Internet of Things (IoT) and the need for Artificial Intelligence (AI) embedded vision presents many new exciting opportunities. Allied Vision has been very successful in building a strong position in the Americas. I look forward to growing our business further and delivering the best possible service to customers and providing an incredible experience”.

Henrik Ilsby, Chief Commercial Officer of Allied Vision, welcomed Lewis into the Americas Sales Team: “We are excited to have Carl Lewis joining Allied Vision as Director, Sales Americas. I am confident that he and his team will advance business development and direct sales/OEMs, as well as increase our distribution presence in North and South America.”

In addition to the Sales Office in Exton, Allied Vision’s North American footprint includes the Sales and Support office in Cupertino, California. The R&D, logistics, and manufacturing site in Burnaby, BC, near Vancouver, also provides additional technical resources in the same region.

**Allied Vision company profile**For more than 30 years, Allied Vision has been helping people to reach their imaging goals. Allied Vision supplies camera technology and image capture solutions for industrial inspection, medical and scientific imaging, traffic monitoring and many more application areas in digital imaging. With a deep understanding of customers’ needs, Allied Vision finds individual solutions for every application, a practice which has made Allied Vision one of the leading camera manufacturers worldwide in the machine vision market.

The company has nine locations in Germany, Canada, the United States, Singapore and China and is represented by a network of sales partners in over 30 countries. Allied Vision is member of the TKH Group.

[www.alliedvision.com](https://www.alliedvision.com/en/digital-industrial-camera-solutions.html)

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