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| **Press Release** | **12.10.2017** |

Allied Vision at the European Embedded Vision Conference

Allied Vision participates as the Platinum Sponsor in the first European Embedded Vision Conference, taking place in Stuttgart on October 12 – 13, 2017.

*Stadtroda/Stuttgart, October 12, 2017* – The first European Conference on Embedded Vision, Embedded VISION Europe, starts on October 12, 2017 at the ICS International Congress Center Stuttgart, next to Stuttgart Airport. Allied Vision is supporting the new conference, organized by the European Machine Vision Association (EMVA) and the trade show VISION, as Platinum Sponsor and exhibitor. In this role, Allied Vision is actively contributing to the conference with a presentation focused on camera modules with advanced image pre-processing for Embedded Vision.

“Embedded vision is the future of computer vision. Allied Vision has recognized that and presented a ground-breaking camera platform that will bring the performance of PC-based machine vision to the embedded world. The European Embedded Vision Conference offers the opportunity to discuss the industry’s definition of embedded vision, its specific requirements and challenges on hardware and software. Allied Vision is committed to building a bridge between the machine vision and the embedded world, making it an obvious decision for us to support this event as a sponsor”, says Paul Maria Zalewski, Product Line Manager at Allied Vision Technologies GmbH.

**Embedded Vision experts**

Embedded VISION Europe 2017, the only conference in Europe having the focus exclusively on this emerging technology, will show the capability of hardware and software platforms; will present applications and markets for embedded vision and will create a platform for the exchange of information. The conference will be held in English and is organized jointly by the EMVA and Messe Stuttgart, which organizes and hosts the biannual international trade show VISION.

The first Embedded VISION Europe targets developers and users of embedded (vision) systems from all industries. The conference will be supplemented by an exhibition. On this occasion, Allied Vision will present its new camera platform to the European Machine and Embedded Vision community. The Allied Vision 1 product line is a full range of digital cameras designed for embedded vision applications but fulfilling the high standards of industrial and scientific image processing also referred to as “machine vision”.

**Allied Vision at the Embedded Vision Europe Conference**

* Embedded VISION Europe

October 12 – 13, 2017

ICS International Congress Center Stuttgart

* Exhibition:
Booth #6
* Presentation:
*Bringing machine vision performance to embedded systems –*

*Camera Modules with advanced image pre-processing for Embedded Vision*

Paul Maria Zalewski, Product Line Manager, Allied Vision Technologies GmbH

Thursday, October 12, 2017

Presentation block 2: "Image Acquisition"

From 16:50 to 17:10

Registration, additional information and the complete program can be found on:
[www.embedded-vision-emva.org](http://www.embedded-vision-emva.org)

**Allied Vision company profile**For over 25 years, Allied Vision has been helping people to see the bigger picture. Allied Vision supplies camera technology and image capture solutions for industrial machine vision applications and embedded systems. With a deep understanding of customers’ needs, Allied Vision finds individual solutions for every application, a practice which has made Allied Vision one of the leading camera manufacturers worldwide in the machine vision market.
The company has eight locations in Germany, Canada, the United States, Singapore, China, France, and the UK, and is represented by a network of distribution partners in over 30 countries. [www.alliedvision.com](http://www.alliedvision.com)

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